



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

## Lindsay Downtown Business Improvement Association

### MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

**Thursday, May 30<sup>th</sup>, 2019**

**7:30am**

**Kawartha Lakes Police Service Community Room  
6 Victoria Avenue North, Lindsay**

#### **Board Members**

**Vice Chair**  
Steve Podolsky

**Chair**  
Charlie McDonald

**Treasurer**  
Leanna Segura

#### **Voting Members**

Sandra Falconer, Jim Garbutt, Laura LeMiere  
Mark Ridout, Ann Scarlett, Tim White

#### **City Council**

Councillor Pat Dunn, Councillor Pat O'Reilly

**KLPS Liason**  
Chief Mark Mitchell

**CKL Staff Liason**  
Carlie Arbour

MEETING #RBM-2019-05

## 1.0 CALL TO ORDER

**Called to Order by the Chair:** 7:34am

**In Attendance:** Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Laura LeMiere, Mark Ridout, Ann Scarlett, Tim White, Councillor Pat Dunn, Carlie Arbour

**Recording Secretary:** Melissa McFarland

**Late Arrivals:** Jim Garbutt (7:37am)

**Early Departures:** None

**Guests:** Sergeant Kirk Robertson

**Regrets:** Councillor Pat O'Reilly, Chief Mark Mitchell

**Absent:** None

## 2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

**Moved By:** Tim White

**Seconded By:** Steve Podolsky

**Resolved:** That the agenda be adopted as circulated.

**Carried RBM2019-48**

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

**Moved By:** Laura LeMiere

**Seconded By:** Mark Ridout

**Resolved:** That the Minutes of the April 25<sup>th</sup>, 2019 Board of Directors Meeting be approved.

**Carried RBM2019-49**

## 3.0 DEPUTATIONS

None

## 4.0 CORRESPONDENCE

None

## 5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland provided updates. Peel Street infrastructure work is moving east towards William and will be finishing up in the next couple of weeks and crews will begin the block between Cambridge & Victoria which will occur through July. Crews will begin to prepare Russell Street in July. Social media updates are being done by the BIA at minimum of twice a week in hopes that the general public will be looking to those places as a main source of

information. Carlie Arbour gave updates on the communication strategies being put in place by the City, including signage. Discussion was held on parking concerns going forward and if there are options for leasing additional space for downtown employees to free up premium spaces for customers. Concerns were raised about the 'road closed' signage at Kent & Cambridge not being prominent enough and traffic turning north on Cambridge and being unable to drive past Peel. A concern was raised by Jim Garbutt on behalf of the Salvation Army store on Peel Street regarding fires on the hydro poles and loss of power. Wayne English will be consulted for more information.

## 5.2 CLASSICS ON KENT UPDATES

Charlie McDonald updated on the meeting recently held, and work that has been completed on obtaining service groups, vendors and updates to the vehicle categories. Discussion was held on how the BIA may encourage downtown businesses to be open that day, even for the prime times around noon.

## 5.3 OTHER ITEMS

None

# 6.0 OTHER OR NEW BUSINESS

## 6.1 POLICE

Sergeant Kirk Robertson attended on behalf of Chief Mark Mitchell. He had no specific update. Charlie McDonald congratulated him on his promotion to Inspector in the fall.

## 6.2 COUNCIL

Councillor Pat Dunn gave updates. Council has settled in to a one meeting per month schedule. Mayor Letham is conducting his 'goodwill' tour to Kawartha Lakes communities.

## 6.3 STAFF

Carlie Arbour gave updates. She recapped the Million Dollar Makeover program. This intake will highlight eligibility for back entrance improvements. She is requesting assistance from organization to get the word out. The Downtown Revitalization Working Group for Lindsay will be meeting later in the morning. Her focus for the reconstruction has been communication with businesses. The Trail Towns through RTO8 initiative will be going to Council next week.

## 6.4 DOWNTOWN REVITALIZATION

Steve Podolsky gave updates. The Committee of Council meets June 11<sup>th</sup>. The working group meeting today will focus on clarifying the work plan for the rest of the year.

## 7.0 REPORTS

### 7.1 TREASURER

**Moved By:** Mark Ridout

**Seconded By:** Laura LeMiere

**Resolved:** That the Treasurer's Report of April 2019 be approved.

**Carried RBM2019-50**

### 7.2 MARKETING

**Moved By:** Mark Ridout

**Seconded By:** Ann Scarlett

**Resolved:** That the Marketing Committee Minutes of May 7<sup>th</sup>, 2019 be approved.

**Carried RBM2019-51**

### 7.3 BEAUTIFICATION

**Moved By:** Laura LeMiere

**Seconded By:** Pat Dunn

**Resolved:** That the Beautification Committee's recommendation that a Fall Planter Subsidy program be implemented, be approved.

**Carried RBM2019-52**

**Moved By:** Tim White

**Seconded By:** Mark Ridout

**Resolved:** That the Marketing Committee Minutes of May 2<sup>nd</sup>, 2019 be approved.

**Carried RBM2019-53**

### 7.4 PARKING

**Moved By:** Laura LeMiere

**Seconded By:** Ann Scarlett

**Resolved:** That the Parking Committee Minutes of May 14<sup>th</sup>, 2019 be approved.

**Carried RBM2019-54**

### 7.5 ADVOCACY

**Moved By:** Tim White

**Seconded By:** Laura LeMiere

**Resolved:** That the Advocacy Committee Minutes of May 14<sup>th</sup>, 2019 be approved.

**Carried RBM2019-55**

### 7.6 CHAIR/VICE-CHAIR UPDATE

Charlie McDonald mentioned the success of Ward's Road Hockey Tournament the prior weekend.

### 7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. Two new Associate Members have joined, Rustically Signed is fully confirmed, and The Pie Eyed Monk has given written confirmation and has been invoiced, awaiting payment. Shop Four Hours is tomorrow evening and is shaping up to be a great event with lots of downtown participants, and great social media interest.

The Pinky Swear Awareness Tour is coming through Lindsay around noon on Saturday. There is going to be live entertainment in the Parkette and Victoria Park, and likely a lot of extra pedestrian traffic.

## **8.0 BOARD GOVERNANCE REFRESHER PRESENTATION**

### **8.1 REMOTE PRESENTATION CONDUCTED BY LISA HARVEY OF THE MINISTRY OF MUNICIPAL AFFAIRS & HOUSING**

Presented via conference call with the City of Kawartha Lakes' Clerk's Office following the adjournment of the regular meeting.

## **9.0 NEXT MEETING**

Thursday, June 27<sup>th</sup>, 2019  
7:30am  
KLPS Community Room  
6 Victoria Ave North

## **10.0 ADJOURNMENT**

**Moved By:** Mark Ridout

**Seconded By:** Ann Scarlett

**Resolved:** That the Board of Directors adjourns its Regular meeting of May 30<sup>th</sup>, 2019 at 8:22am.

**Carried RBM2019-56**