



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

MINUTES FOR THE REGULAR MEETING OF THE BOARD OF DIRECTORS

Thursday, April 25th, 2019

7:30am

**Kawartha Lakes Police Service Community Room
6 Victoria Avenue North, Lindsay**

Board Members

Vice Chair
Steve Podolsky

Chair
Charlie McDonald

Treasurer
Leanna Segura

Voting Members

Sandra Falconer, Jim Garbutt, Laura LeMiere
Mark Ridout, Ann Scarlett, Tim White

City Council

Councillor Pat Dunn, Councillor Pat O'Reilly

KLPS Liason
Chief Mark Mitchell

CKL Staff Liason
Carlie Arbour

MEETING #RBM-2019-04

1.0 CALL TO ORDER

Called to Order by the Chair:

In Attendance: Charlie McDonald, Steve Podolsky, Leanna Segura, Sandra Falconer, Jim Garbutt, Laura LeMiere, Mark Ridout, Tim White, Councillor Pat Dunn, Councillor Pat O'Reilly, Carlie Arbour

Recording Secretary: Melissa McFarland

Late Arrivals: None

Early Departures: None

Guests: Lance Nachoff (arrived 7:45am), Inspector Will Herbert (arrived 8:20am)

Regrets: Ann Scarlett, Chief Mark Mitchell

Absent: None

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Steve Podolsky

Seconded By: Mark Ridout

Resolved: That the agenda be adopted as circulated.

Carried RBM2019-39

2.2 DECLARATION OF PECUNIARY INTEREST

None

2.3 ADOPTION OF MINUTES

Moved By: Sandra Falconer

Seconded By: Laura LeMiere

Resolved: That the Minutes of the March 28th, 2019 Board of Directors Meeting be approved.

Carried RBM2019-40

3.0 DEPUTATIONS

None

4.0 CORRESPONDENCE

None

5.0 OTHER OR NEW BUSINESS

5.1 DOWNTOWN RECONSTRUCTION UPDATES

Melissa McFarland connected with the CIMA Liaison who will be present during the entire reconstruction and on hand to answer questions. Concerns were raised regarding the aesthetics of overheard Hydro wires, and misleading 'No Exit' signs near Kent & Cambridge. Carlie Arbour will investigate. Discussion was held about future signage and promotion for businesses, as well as long-term parking options.

5.2 CLASSICS ON KENT UPDATES

All sponsors have been secured and registration for vehicles is available. Regular meetings are being conducted with lead volunteers. Board members are encouraged to join the committee if interested.

5.3 OTHER ITEMS

None

6.0 OTHER OR NEW BUSINESS

6.1 POLICE

Chief Mark Mitchell sent his regrets and Inspector Will Herbert gave updates on his behalf. He advised that the Police Station, being adjacent to Peel St and affected by the reconstruction had the building survey conducted, to make record of current building conditions in the event of damage caused by the construction. He commented that it was lengthy but professionally conducted, very thorough and the survey crew were not inconvenient to have there.

6.2 COUNCIL

Councillors Pat Dunn and Pat O'Reilly gave updates. Many complaints from constituents have been received regarding potholes and flooding and are being addressed. Discussion was had about the potential residential building site on the corner of Riverview and St. David/Logie St, as well as the Toronto to Algonquin Bike Trail that will allow cyclists to travel between the CN Tower and Algonquin Park, with Lindsay likely being a notable part of the trail.

6.3 STAFF

Carlie Arbour gave updates. The Million Dollar Makeover went to Council and the list of recipients for the first round of funding was announced. The second intake is open until July 12th with applications being accepted for grants and loans. The Retail Refresh Series is still being offered at a reduced price of \$40 for the remaining two sessions. A new committee on business ecosystems has been formed and the committee is looking to bring in the perspectives of private businesses and address issues with succession planning. A letter from Debra Soule, Arts, Culture & Heritage Officer is being sent to Downtown Heritage District businesses who did not obtain a permit for their signage, with by-law being copied, advising them that they have 30 days to comply.

6.4 DOWNTOWN REVITALIZATION

Steve Podolsky advised that the next Committee of Council meeting will take place on June 11th. The Lindsay Working Group will meet prior to that. He and Melissa McFarland had a meeting with Nexicom regarding downtown wi-fi and will bring those findings to the committee.

7.0 REPORTS

7.1 TREASURER

Moved By: Tim White

Seconded By: Laura LeMiere

Resolved: That the Treasurer's Report of March 2019 be approved.

Carried RBM2019-41

7.2 MARKETING

Moved By: Tim White

Seconded By: Councillor O'Reilly

Resolved: That the Marketing Committee Minutes of April 11th, 2019 be approved.

Carried RBM2019-42

7.3 BEAUTIFICATION

Moved By: Steve Podolsky

Seconded By: Leanna Segura

Resolved: That the Marketing Committee Minutes of April 4th, 2019 be approved.

Carried RBM2019-43

7.4 PARKING

Moved By: Jim Garbutt

Seconded By: Councillor Dunn

Resolved: That the Parking Committee Minutes of April 9th 2019 be approved.

Carried RBM2019-44

7.5 ADVOCACY

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the letter drafted by Jim Garbutt, Advocacy Chair, and Melissa McFarland, regarding concerns with Hydro capacity and availability during building renovations and construction, be sent to Ron Taylor, City of Kawartha Lakes CAO for direction.

Carried RBM2019-45

Moved By: Laura LeMiere

Seconded By: Mark Ridout

Resolved: That the Advocacy Committee Minutes of April 9th, 2019 be approved.

Carried RBM2019-46

7.6 CHAIR/VICE-CHAIR UPDATE

Applications for the posted positions of part-time Community Liaison and Summer Marketing & Events Coordinator are being received and interviews will be conducted. The events tent will be put up in the parkette later today.

7.7 GENERAL MANAGER UPDATE

Melissa McFarland gave updates. The OBIAA conference was an extremely valuable experience, with great networking opportunities with BIA's from all over Ontario and educational seminars.

There were also vendors, many providing info for Beautification items. There were inspirational guest speakers and great discussions on challenges facing BIA's in general.

Linda Brown is leading the "I Pinky Swear Awareness Tour" that will be going across Canada visiting Harley Davidson dealerships and raising awareness about the dangers of distracted driving. The kick off is June 1st and will be going from Peterborough to Barrie, and coming through Lindsay as a rolling road closure. She has arranged musical entertainment all along Kent Street and businesses will be encouraged to take advantage of the pedestrian traffic downtown who will be coming to watch the motorcycle parade.

Reminder for upcoming events – Fun Four Hours is this Friday, April 26th. Wards PC is holding their road hockey tournament on Sunday May 26th.

8.0 NEXT MEETING

Thursday, May 30th, 2019
7:30am
KLPS Community Room
6 Victoria Ave North

9.0 ADJOURNMENT

Moved By: Jim Garbutt

Seconded By: Leanna Segura

Resolved: That the Board of Directors adjourns its Regular meeting of April 25th, 2019 at 8:45am.

Carried RBM2019-47