



LINDSAY DOWNTOWN

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE
MARKETING COMMITTEE

Tuesday, April 5th, 2018

6:00pm

Olympia Restaurant

106 Kent Street West, Lindsay

Committee Members

Chair

Leanna Segura

Voting Members

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Ann Scarlett

MEETING #MC-2018-04

1.0 CALL TO ORDER

Meeting Called to Order by the Chair: 6:00pm

In Attendance: ---

Recording Secretary: Melissa McFarland, via the phone recording

Late Arrivals: ---

Early Departures: ---

Guests: ---

Regrets: ---

Absent: ---

2.0 ADMINISTRATIVE BUSINESS

2.1 ADOPTION OF AGENDA

Moved By: Liz Grimes

Seconded By: Leanna Segura

Resolved: That the agenda be adopted with the following amendment:

3.1 DROMOLAND PRESENTATION

Carried MC2018-14

2.2 DECLARATIONS OF PECUNIARY INTEREST

2.3 ADOPTION OF MINUTES

Moved By: Mark Ridout

Seconded By: Laura LaMiere

Resolved: That the Minutes of the March 6, 2018 Meeting be approved.

Carried MC2018-15

3.0 DEPUTATIONS

3.1 DROMOLAND PRESENTATION

Discussion regarding a marketing partnership. Concerns with the business being outside the BIA cachement. Will be deferred until next meeting.

4.0 CORRESPONDENCE

4.1 LINDSAY CURLING CLUB

Renewal of rink sign.

5.0 OTHER OR NEW BUSINESS

Discussion of after hours shopping event tentatively scheduled for Friday, July 27th. Will be focus at next meeting.

5.0 NEXT MEETING

Tuesday, April 3, 2018
The Olympia

6.0 ADJOURNMENT

Moved By:

Seconded By:

Resolved: That the April 5th meeting of the Marketing Committee adjourn at 7:10pm.

Carried MC2018-16