



**LINDSAY DOWNTOWN**

STYLE + FLAVOUR + LIFE

Lindsay Downtown Business Improvement Association

REGULAR MEETING OF THE  
**MARKETING COMMITTEE**

**Tuesday, February 6, 2018**

**6:00pm**

**The Cat and Fiddle  
49 William Street North, Lindsay**

**Committee Members**

**Chair**

Jill Trider

**Voting Members**

Rick Gorrill

Liz Grimes

Laura LeMiere

Rebekah McCracken

Leanna Segura

Ann Scarlett

Kate Westcott

**MEETING #MC-2018-02**

## 1.0 CALL TO ORDER

**Meeting Called to Order by the Chair:** 6:14pm

**In Attendance:** Laura LeMiere, Leanna Segura, Ann Scarlett, Liz Grimes, Kate Westcott, & Rebekah McCracken.

**Recording Secretary:** Tana Torch

**Late Arrivals:** None

**Early Departures:** Rebekah McCracken (6:28pm)

**Guests:** Karen Goodham and Mark Mooney

**Regrets:** Jillian Trider and Rick Gorrill

**Absent:** None

## 2.0 ADMINISTRATIVE BUSINESS

### 2.1 ADOPTION OF AGENDA

**Moved By:** Leanna Segura

**Seconded By:** Laura LeMiere

**Resolved:** That the agenda be adopted as circulated.

**Carried MC2018-06**

### 2.2 DECLARATIONS OF PECUNIARY INTEREST

### 2.3 ADOPTION OF MINUTES

**Moved By:** Kate Westcott

**Seconded By:** Laura LeMiere

**Resolved:** That the Minutes of the January 9, 2018 Meeting be approved.

**Carried MC2018-07**

## 3.0 DEPUTATIONS

### 3.01 Karen Goodham and Mark Mooney – Collin Barrow

Discussion was held in regards to holding Christmas on Kent in conjunction with the Collin Barrow Santa Claus Parade. The parade is held the third Sunday in November. Collin Barrow has between 30-40 volunteers that we may be able to pull from. Christmas on Kent would run from 11am – 2:00pm, followed by the parade which would start at 2:00 and concluding with the tree lighting ceremony at 5:00pm.

**Moved By:** Kate Westcott

**Seconded By:** Ann Scarlett

**Resolved:** Christmas on Kent will be held in conjunction with the Collin Barrow's Santa Claus parade the third Sunday of November.

**Carried MC2018-08**

#### **4.0 CORRESPONDENCE**

None

#### **5.0 OTHER OR NEW BUSINESS**

Valentine's day contest has been posted.

#### **5.0 NEXT MEETING**

Tuesday, March 6, 6:00pm

The Cat and Fiddle – 49 William Street North, Lindsay, ON

#### **6.0 ADJOURNMENT**

**Moved By:** Leanna Segura

**Seconded By:** Liz Grimes

**Resolved:** That the January 9<sup>th</sup>, 2018 meeting of the Marketing Committee adjourn at 7:42pm

**Carried MC2018-09**